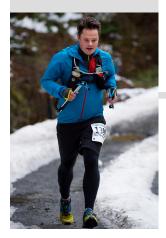


MATHIAS EICHLER

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MY GOALS AS NATIONAL REPRESENTATIVE FOR THE US TO ITRA

- To share ideas and values through communication and representation, online and on the ground.
- Help grow the organization and the sport by connecting communities of fellow runners and outdoor lovers.
- Inspire more people to experience adventures in our wild and natural places.

ABOUT ME

I'm self-employed and split my time between Einmaleins, a freelance design consultancy and The Outdoor Society, an outdoor magazine and publishing house. I live with my family in the Pacific Northwest.

Growing up in Germany in the shadows of the Alps and having lived in South Africa I embrace cultural diversity, understand the challenges of bringing various traditions and politics together, and encourage communication and collaboration.

ATHLETE PROFILE

Full race profile at mathiaseichler.com/runs

- EverySingleStreet Olympia, WA
- Broken Arrow Skyrace Squaw Valley, California
- R2R2R Grand Canyon, Arizona
- Squamish 50M and 50K British Columbia, Canada
- Chuckanut 50K Bellingham, Washington
- Oregon Coast 30K Yachats, OR
- Beast of Big Creek Hoodsport, WA Total trail time 2018: 1,776 miles/224,180 ft. of vertical gain

AUTHOR & PUBLISHER

SINGLETRACK - cohost and publisher of trail running podcast
Weekly podcast covering topics related to trail running, training tips, public land issues and gear reviews

ADVENTURE RUNNING - Exploring Olympia's Trails - guidebook author & designer Wrote, designed, and published local trail running guidebook.

THE OUTDOOR SOCIETY - cofounder and publisher of the online outdoor magazine.

I design, develop, write, and publish for an online magazine with the focus on on increasing accessibility to the outdoors and inspiring people to adventure.

