

ME

MATHIAS EICHLER

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MY GOALS AS NATIONAL REPRESENTATIVE FOR THE US TO ITRA

- To share ideas and values through communication and representation, online and on the ground.
- Help grow the organization and the sport by connecting communities of fellow runners and outdoor lovers.
- Inspire more people to experience adventures in our wild and natural places.

ABOUT ME

I'm self-employed and split my time between Einmaleins, a freelance design consultancy and The Outdoor Society, an outdoor magazine and publishing house. I live with my family in the Pacific Northwest.

Growing up in Germany in the shadows of the Alps and having lived in South Africa I embrace cultural diversity, understand the challenges of bringing various traditions and politics together, and encourage communication and collaboration.

ATHLETE PROFILE

Full race profile at mathias Eichler.com/runs

- EverySingleStreet - Olympia, WA
 - Broken Arrow Skyrace - Squaw Valley, California
 - R2R2R - Grand Canyon, Arizona
 - Squamish 50M and 50K - British Columbia, Canada
 - Chuckanut 50K - Bellingham, Washington
 - Oregon Coast 30K - Yachats, OR
 - Beast of Big Creek - Hoodspport, WA
- Total trail time 2018: 1,776 miles/224,180 ft. of vertical gain*

AUTHOR & PUBLISHER

SINGLETRACK - cohost and publisher of trail running podcast
Weekly podcast covering topics related to trail running, training tips, public land issues and gear reviews

ADVENTURE RUNNING - Exploring Olympia's Trails - guidebook author & designer
Wrote, designed, and published local trail running guidebook.

THE OUTDOOR SOCIETY - cofounder and publisher of the online outdoor magazine.
I design, develop, write, and publish for an online magazine with the focus on on increasing accessibility to the outdoors and inspiring people to adventure.

MT. RAINIER NATIONAL PARK, CAMP MUIR SNOWFIELD AT DAWN

